

**The  
Journal  
of  
Commerce  
and  
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● The Journal of Commerce and Trade is an esteemed bi-annual publication of the Society for Advance Management Studies.

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● All the articles are published only after the proper approval of the Board of Editorial Advisors *i.e.*, also a review committee.

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"The Words of Hon'ble Prime Minister for the nation" is extracted from the following speeches of the Prime Minister-1. PM's addressed at the first meeting of the Planning Commission (09.09.04), PM's speech at Rural Development Ministers meet (27.09.05) & PM inaugurates the Agriculture Summit 2005 (09.04.05) downloaded from the PM's official website.

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## **Editorial**

A scholar told us that he has a research but he could not find an adequate platform to publicize his research findings. Not only he but we also faced this problem in our age with a fire of thoughts.

So, we, at this juncture, felt highly depressed to see young, energetic and bonafide researcher and decided to take some creative actions as a devotion towards the imbibed hard work of that starter, to supply him a suitable platform and to share his panic efforts in giving support to stand up his starting scholarly findings.

It is not the problem of that only one, it is the problem of the group, who is associated and indulged in the researches. This was the seed to our effort of publishing The Journal of Commerce and Trade. It is solely for providing voice to bonafide new thoughts and to enlighten our eminent readers who are always have a thrust to welcome new voices.

*It is the man who has to start* thus, we have started. And, *It is the GOD who gives* for that we can pray only. So, from our deep hearts and souls we make a prayer to almighty GOD to give us necessary strength to be succeeding.

With this, we would also like to thank our valued contributors, who have showcased their original research works on various fields of commerce and trade.

We would like to pay our regards and thanks to paper-reviewers for their unmatched support in reading and reviewing the papers. The paper which could not find place in this issue will appear in subsequent issues.

We would also like to thanks to our subscribers who have ever inspired and supported us.

**Chief Editors**

### **About the Society**

The Society for Advanced Management Studies is a non-politico forum of like minded development oriented persons. It is framed latest in December, 2004 to discuss and educate about various issues related to economy. The society seeks to stimulate public thinking, researches and views of the experts on vital problems through The Journal of Commerce and Trade, Seminars and Guest Lectures.

The Society, as already mentioned, is a non-politico and non-profit making organisation framed basically to publish and to distribute the journal on commerce related issues, to organize seminar, discussions & lectures on such topics, to publish books on burning commerce issues, to motivate the uneducated and the backward due to any reason, to establish a harmony in the society and to contact other organisations to broadcast Indian economy.

The society is constituted by a seven member board, given with names and addresses of the members. All the members are high academicians, scholars and the intellectuals. The registered office of the society is situated at 25, Murari Puram, Opp. Garh Bus Stand, Meerut.

The society is registered one with the registrar of the Societies, Uttar Pradesh (Meerut) bearing the Registration No. 998(2004-05)