
RESUME

General About Me

1. NAME Dr. Himanshu Agarwal b. 1972
2. GENDER Male
3. HOME CITY Meerut
4. NATIONALITY Indian
5. LANGUAGES KNOWN Hindi, English
6. CONTACT DETAILS 25-Murari Puram, Garh Road,
Meerut-250002 (UP), India.
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Professional About Me

1. POSITIONS HELD AT PRESENT

ASSOCIATE PROFESSOR

FACULTY OF COMMERCE & BUSINESS ADMINISTRATION (Centre for Research)
D. N. (PG) COLLEGE, MEERUT (U.P.) NAAC 'A' Grade
(Affiliated to CCS Meerut University, Meerut.) **p:** 0121-2519222, 0121-403224.
Date of Joining: 22nd January, 2000.

ASSOCIATE MEMBER

INDIAN INSTITUTE OF FOREIGN TRADE
IIFT Bhawan, Qutab Institutional area, New Delhi - 110 016.
p: 011-26965124.

MEMBER- SYLLABUS COMMITTEE

U.P. MADYAMIK SHIKSHA PARISHAD, ALLAHABAD, Uttar Pradesh.

PUBLISHER & CHIEF EDITOR

JOURNAL OF COMMERCE AND TRADE (International Double Blind & Referred Journal)
(RNI 2006/17831 & p-ISSN 0973-4503 e-ISSN 2454-1702)
Indexed in Top International Directories Impact Factor-3.860(Cosmos) 4.173(ISI)
25-Murari Puram, Meerut (U.P.) - 250002.
w: www.jctindia.org **e:** editorjct@gmail.com **p:** 09412125893.

SECRETARY

SOCIETY FOR ADVANCED MANAGEMENT STUDIES
(Registered in Societies Act) Reg. No. 0998, Renewal No. 176-2010
25-Murari Puram, Meerut (U.P.) - 250002.

ACADEMIC COUNSELLOR

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Ex- Meerut College Centre – 2728, Meerut. **p:** 0121-2657744.
Ex- D.N. College Centre – 2799, Meerut. **p:** 0121-2519222.

2. EDUCATIONAL QUALIFICATIONS

High School: 1986; U. P. Board, Allahabad **68.2%**
Intermediate: 1988; U.P. Board, Allahabad **80.8% 5th Position in U.P.**
B. Com.: 1991; Meerut University, Meerut **79.7% 3rd Position in University**
M. Com.: 1993; Meerut University, Meerut **77.67% 2nd Position in University**
N.E.T.: 1995; U.G.C., New Delhi **COMMERCE**
Ph.D.: 1999; C.C.S University, Meerut for Topic see point no. 6.2
D.I.P.: 2001; WIPO, Geneva, Switzerland.
D. Litt.: 2012; C.C.S. University, Meerut (Pursuing)
Meritorious Carrier throughout the Academic Portfolio.

3. TEACHING EXPERIENCE

- B. Com:** 17 Years (Corporate Accounting, Entrepreneurship Development, Business Environment, Business Communication).
- M. Com:** 17 Years (Financial Accounting, Business Management, Marketing Management, Strategic Management, Marketing Research).
- MBA (IGNOU):** 9 Years (Management and Marketing).

4. PROFESSIONAL COURSES ATTENDED

- 1. TRAINING IN INDUSTRIAL MANAGEMENT**
SIDO, Ministry of Industry, Government of India.
- 2. ORIENTATION PROGRAMME FOR ACADEMIC COUNSELLORS**
organised by IGNOU-Region-2. 5th January, 2002
- 3. ORIENTATION PROGRAMME FOR ACADEMIC COUNSELLORS**
organised by IGNOU Region-2. 30-31st January, 2002
- 4. UGC sponsored 57th 4-WEEKS ORIENTATION COURSE** organised by Academic Staff College, Jamia Millia Islamia, New Delhi. 19th February - 21st March, 2002.
- 5. ORIENTATION PROGRAMME FOR ACADEMIC COUNSELLORS OF M.COM.**
organised by IGNOU Region-2. 30-31st January, 2002.
- 6. UGC sponsored 8th 3-WEEKS REFRESHER COURSE IN COMMERCE AND BUSINESS MANAGEMENT** organised by Academic Staff College, Jamia Millia Islamia, New Delhi. 13th November - 4th December, 2007.
- 7. UGC sponsored 5th 3-WEEKS REFRESHER COURSE IN HUMAN RIGHTS & SOCIAL INCLUSION (Interdisciplinary)** organised by Academic Staff College, Jamia Millia Islamia, New Delhi. 6- 27th May, 2009.

5. WORKSHOP AND FDPs ATTENDED

- 1. NEW AND INNOVATIVE PEDAGOGY IN HIGHER EDUCATION**
Faculty Development Workshop organised by ICFAI National College, Meerut. 24th January, 2006
- 2. NATIONAL WORKSHOP ON IPR - AWARENESS**
organised by NIPO & C.C.S. University, Meerut. 24-25th April, 2009.
- 3. NATIONAL WORKSHOP ON HUMAN RIGHTS AND SOCIAL JUSTICE IN INDIA (Under the Auspices of NHRC)** Organised by Department of Sociology, N.A.S. (PG) College, Meerut. 25th February, 2010.
- 4. FDP ON DATA ANALYSIS USING SPSS** Organised by Faculty Management Studies, Gurukul Kangri Vishwavidhyalaya, Haridwar. 23-24th March, 2013.
- 5. ONE WEEK NATIONAL WORKSHOP ON 'PREPARATION OF RESEARCH PROPOSAL-A MULTIDISCIPLINARY APPROACH'** Organised by University Research Committee (URC) Sponsored By: Swami Vivekanand Subharti University, Meerut. 7-13th April, 2016. URCSVSU201631.
- 6. NATIONAL WORKSHOP ON RESEARCH METHODOLOGY IN SCIENCE & SOCIAL SCIENCE** Organised By: Department of Defence Studies, Meerut College, Meerut; Coordinated By: Advance Research Institute for Development of Social Science (ARIDSS), Meerut; Sponsored By: United Service Institution of India (USI), New Delhi. 12-18th June, 2016. Reg. No. USI/ARIDSS/22.

Researches By Me

6. RESEARCH THESIS

- 1. D. Litt.: (2012) PURSUING**
Recent Trends in Export led Growth in India: An Empirical Re-investigation of Constraints and Possible Solutions for Inclusive Economic Development (1991-2012)
- 2. Ph. D.: (1999) AWARDED**
Small Scale Industry in India - A Critical Appraisal of Problems and Export Opportunities.
- 3. Dissertation: (1993)**
Prachien Bharat Mein Bahikhata Parampara - Ek Aadyyan

7. RESEARCH THESIS GUIDANCE (Awarded: 4 Students)

1. *Ashok Kumar* (8282) "Re-energize the Agro-economy in India" (05.12.2011).
Date of Viva-Voce: 08.10.2011 Pre-Submission Seminar: 01.04.2010.
2. *Bhawana Batra* (8266) "A critical appraisal of India's Export Promotion Measure (with Particular Reference to Export Potential in Post Globalised & Liberalised Era)"
Pre-Submission Seminar: 01.02.2010 Date of Viva-Voce: 27.01.2012.
3. *Nidhi Manglik* (9143) "A Critical Appraisal of Absenteeism in an organisation (A Case Study of Raunaq Automotives Limited)". Pre-Submission Seminar: 25.08.2011 Date of Viva-Voce: 27.12.2011.
4. *Dilraj Kaur Sahni* (1597) "Motivation through Quality Circle System in the Expansion of an Industry: A Case Study of AMUL (Gujarat Cooperative Milk Marketing Federation)"
Pre-Submission Seminar: 10.10.2012. Date of Viva-Voce: 16.08.2013 Date of Award: 05.10.2013.

Working presently: 3 Students are carrying on their Research Work.

8. RESEARCH ARTICLES PUBLISHED IN JOURNALS, EDITED BOOKS & PROCEEDINGS

1. **QUALITY CIRCLES: AN INTEGRATED APPROACH OF DEVELOPMENT THROUGH EMPLOYEES' PARTICIPATION** Journal of National Development; Vol. 17 No.2, ISSN 0972-8309 in Co-Authorship of Dr. S. K. Agarwal, 2004.
2. **IMPEDIMENTS TO FDI INFLOW IN INDIA** Full Paper Published in Proceedings of UGC sponsored National Seminar Department of Commerce, S. D. (PG) College, Muzaffarnagar, 2005.
3. **MARKETING OF FACTORING SERVICES** Full Paper Published in the Proceedings of Government sponsored National Seminar on Marketing of Consumer Services, Government (PG) College, Karnal (Haryana) *January 06-07, 2006*.
4. **PORTRAYAL OF WOMEN IN ADVERTISEMENT: THE ROLE, REALITY AND RELEVANCE** Full Paper Published in the Proceedings of UGC sponsored National Seminar on Media Exploitation of Women, Department of Sociology, N.A.S. (PG) College, Meerut in Co-Authorship of Dr. Archana Rani of R.G. College, Meerut. *September 23-24, 2006*. Pp. 79-82.
5. **RURAL URBANISATION via RURAL INDUSTRIALISATION** Chapter in Edited Book "Urbanisation of Rural Areas" ISBN 978-81-8376-204-5, 2009, Pp.165-182.
6. **CORPORATE SOCIAL RESPONSIBILITY: UNVEILING THE OTHER SIDE OF THE COIN** Chapter in Edited Book "Social Responsibility of Business Enterprises" ISBN 978-81-8376-203-8, 2009, Pp. 246-255.
7. **WOMEN CONTRIBUTION IN RURAL DEVELOPMENT** The Journal of the Meerut University History Alumni ISSN 0973-5577, Vol. XIII, 2009 Pp. 120-126.
8. **CHILD DEVELOPMENT: THE KEY TO BETTER HUMAN LIFE** Research Journal of Philosophy and Social Sciences, Vol. XXXVI No. 2, 2010, ISSN: 0048-7325, Pp.135-140 in Co-Authorship of Dr. Archana Rani
9. **INDIAN MSME SECTOR AND IPR AWARENESS** Full Paper Published in Souvenir 2009 National workshop on IPR Awareness, NIPO & CCS University, Meerut. Pp. 25-26.
10. **ECO-SOCIAL ETHICS AND CONSUMERISM** Journal of Graphic Era University (International Journal of Science & Technology) Vol. 1 No.1, *March 2009* ISSN 0975-1416, Pp. 47-48.
11. **EMERGING ROLE OF IT IN THE DEVELOPMENT OF WORLD ECONOMY** Journal of Graphic Era University Vol. 1 No. 2 *September, 2009* ISSN 0975-1416, Pp. 207-218.
12. **TRANSITION OF RURAL ECONOMY INTO GLOBAL ECONOMY** Chapter in Edited Book "E-marketing in Indian Scenario" ISBN 978-81-910560-0-6, 2010, Pp. 19-26.
13. **ROLE OF EMOTION AND BEHAVIOUR IN MARKETING** Research Journal of Arts, Management & Social Sciences ISSN 0975-4083 Vol. 2 No. 1, *March 2010* Pp. 319-326.
14. **ROLE OF EMOTION AND BEHAVIOUR IN MARKETING** The Journal of the Meerut University History Alumni ISSN 0973-5577 Vol.18 No.9, 2011, Pp.157-164.

15. **IMPACT OF GLOBALISATION ON THE WORK LIFE BALANCE OF WORKING WOMEN IN INDIAN CONTEXT** Chapter in Edited Book "Impact of Globalisation on Indian Economy" ISBN 978-81-7487-794-9, 2012, Pp. 62-71.
16. **E-COMMERCE - THE BASE FOR E- MARKETING** Chapter in Edited Book "Contemporary Art-Marketing in Globalised Era" ISBN 978-81-923100-1-5, 2012, Pp. 273-276.
17. **EXPORT BASED GDP GROWTH: CURRENT IMPERATIVE NEED** Chapter in Edited Book "Transcending Barriers towards Business Transformation" ISBN 978-93-81212-20-2, 2012, Pp. 108-115.
18. **GOVERNMENT INITIATIVES AND RURAL MARKETS IN INDIA: OPPORTUNITIES AND CHALLENGES** Chapter in Edited Book "Role of Rural Consumer Awareness in Development of Rural Marketing Strategies" ISBN 978-81-89972-86-8, 2013, Pp. 164-177. In Co-Authorship of Dr. Ashok Kumar
19. **FOREIGN DIRECT INVESTMENT AND GROWTH OF RETAIL SECTOR IN INDIA** Proceedings of the AICTE sponsored National Seminar ISBN 978-93-5156-238-2, 2014, Pp. 1-15.
20. **EXPORT DRIVEN GROWTH OF INDIA AND BENEFITS FROM ASEAN: OPPORTUNITIES FOR ACICHE DIN** GKV Journal of Business Management. ISSN 2393-9435 September, 2014. Vol. 1 Issue 1. Pp. 44-64.
21. **FIRST DEVELOP INDIA AND MAKE IN INDIA: THE NEW FACE OF FOREIGN DIRECT INVESTMENT** Vidyawarta (International Multilingual Research Journal) MAH/MUL/03051/2012 ISSN 2319-9318 November 2014. Pp. 1-14.
22. **THEORETICAL & HISTORICAL OBSERVATION OF INDIA'S EXPORTS (BEFORE 1100 AD TO 1947 AD)** International Journal of Education and Science Research Review p-ISSN: 2349-1817 e-ISSN: 2348-6457 IMPACT FACTOR 1.24 Vol. 2 Issue. February 2015. Pp. 76-84.
23. **KNOWLEDGE MANAGEMENT: MULTIDISCIPLINE APPROACH** Chapter in Edited Book "Perspective of Knowledge (A Bunch of Thoughts)" ISBN 978-81-85494-44-4, 2016. Pp. 155-176.
24. **HEALTHY CAPITAL MARKET PRACTICES & ROLE OF SEBI** Chapter in Edited Book "Financial Management: Contemporary Thoughts" ISBN 978-93-84443-33-7, 2015. Pp. 16-41.
25. **STUDY OF FOREIGN DIRECT INVESTMENT WITH SPECIAL REFERENCE TO RETAIL SECTOR IN INDIA** "Pezzottaite Journals- International Journal of Retailing and Rural Business Perspectives" ISSN (P) 2279-0934 ISSN(O) 2279-0942 Vol. 4 No. 3 pp. 1815-1818. Impact Factor SJIF- 5.996. Corresponding Author: Anuj Goel.

9. RESEARCH PAPERS READ AND PUBLISHED

(A) INTERNATIONAL SEMINARS/ CONFERENCES:

1. **CONSUMER PROTECTION AND EDUCATION** International Seminar: Swami Shukdevananand (P.G.) College, Shahjanhanpur. 20-21st December, 2008. Abstract Published in Souvenir.
2. **IT DRIVEN DEVELOPMENT OF INDIAN FOREIGN TRADE** International Seminar on Role of Information Technology in shaping World Economy, Faculty of Commerce & Research Studies. Swami Shukdevananand (P.G.) College, Shahjanhanpur. 20-21st December, 2009.
3. **ETHICAL ISSUES IN BUSINESS: THE SPRITUAL INPUTS** International Research Conference on Business and Information 2010, (Researching Realities of Management Phenomenon) Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka. 4th June, 2010.
4. **EFFECTIVE MICRO FINANCE THROUGH THE JOINT ROLE OF BANKS AND INSURANCE COMPANIES: A TOOL FOR POVERTY REDUCTION AND EMPLOYMENT GENERATION** International Conference on Business and Information (Steering Excellence in Business Knowledge) Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka. 20th October, 2011. Full Paper Published Electronically ISBN: 978-955-9044-95-6.
5. **ROLE OF TALENT MANAGEMENT STRATEGIES IN THE DEPRESSIVE INDUSTRIAL CLIMATE IN THE COUNTRY** Swami Shukdevananand International

- Seminar on Impact of Globalization on Managerial Skill. Faculty of Commerce & Research Studies, S.S. (PG) College, Shahjahanpur. 26-27th February, 2011.
6. **INDIA AND ASSOCIATION OF SOUTHEAST ASIAN NATIONS: CHANGING REGIONAL ECONOMIC DYNAMICS** UGC Sponsored International Seminar on Economic, Cultural and Political Viability of ASEAN in Global Environment: Issues and Challenges, Faculty of Commerce & Business Administration, J. V. Jain College, Saharanpur (U.P.) India. 12-13th March, 2011.
Abstract Published in Souvenir and Abstracts at Page 121.
 7. **CONSUMER BEHAVIOUR AND PERCEPTION IN IT DRIVEN WORLD** Swami Shukdevand International seminar on Consumer Protection and Behaviour in Present Privatised Era. Faculty of Commerce & Research Studies, S.S. (P.G.) College, Shahjahanpur. 25-26th February, 2012.
 8. **EXPORT BASED GDP GROWTH: CURRENT IMPERATIVE NEED** UGC sponsored International Conference on Transcending Barriers: A Global Perspective in International Business, Dept of Commerce and Management, Apeejay College of Fine Arts, Jalandhar (Punjab). 7-8th September, 2012.
 9. **A REVIEW OF EXPORT LED GROWTH AND CONSTRAINTS IN INDIA WITH SPECIAL REFERENCE TO MANUFACTURING SECTOR XV** International Seminar on Economy, Enterprise and Employment organized by Rotary Club of Delhi Maurya, DSPSR and Divine International Group of Institution, Gwalior on 3-4th January, 2014 at India Habitat Centre, New Delhi, India.
 10. **THE ROLE OF HUMAN RESOURCE DEVELOPMENT IN THE DEVELOPMENT OF MODERN INDIA** Swami Shukdevanand 7th International Seminar on Human Development in Developing Nations. Faculty of Commerce & Research Studies, S.S. (PG) College, Shahjahanpur. 26-27th February, 2015.
 11. **ROLE AND RELEVANCE OF MICROFINANCE IN THE REMOVAL OF POVERTY AND GENERATION OF EMPLOYMENT** UGC Sponsored International Conference on "Recent Trends in Business Finance and Economics" Organised by Department of Business Finance and Economics, Faculty of Commerce and Management Studies, Jai Narain Vyas University, Jodhpur. 8-9th October, 2015. Abstract Published in e-Souvenir on Pages 88-89.
 12. **EXPORT-LED-GROWTH IN INDIA: AN EMPIRICAL INVESTIGATION** Swami Shukdevanand 8th International Seminar on Tourism, Mercantilism and Human Happiness: Challenges & Opportunities. Faculty of Commerce & Research Studies, S.S. (PG) College, Shahjahanpur. 30-31th January, 2016.

(B) NATIONAL SEMINARS/ CONFERENCES:

1. **IMPEDIMENTS TO FDI INFLOW IN INDIA** UGC sponsored National Seminar on Foreign Direct Investment in India: Problems & Prospects. Dept of Commerce, S.D. College, Muzaffarnagar. November 26, 2005.
2. **CONSUMER EDUCATION AND PROTECTION - CHALLENGES AND RESPONSES** National Seminar on Consumer Protection through Mass Awareness-Challenges & Opportunities in the Global Era. D.A.V. College, Malout (Punjab). November 27, 2005. In Coauthorship with Dr. S. K. Agarwal and Gurpreet. Abstract Published in Souvenir on Page 73.
3. **MARKETING OF FACTORING SERVICES** Government sponsored National Seminar on Marketing of Consumer Services, Government PG College, Karnal (Haryana). January 6-7, 2006.
4. **PORTRAYAL OF WOMEN IN ADVERTISEMENT: THE ROLE, REALITY AND RELEVANCE** UGC sponsored National Seminar on Media Exploitation of Women, Department of Sociology, N.A.S. PG College, Meerut (UP). September 23-24, 2006. Abstract Published in Souvenir on Pp. 29-30.
5. **Bhartiya Arthik Vikas evam Vartman Prakiriti Pradushan – Uthte Prashan** National Seminar on Population, Poverty and Environment. J.S. Hindu PG College, Amroha (Jyotiba Phule Nagar) (UP). February 12-13, 2006.
6. **SUPPORT FOR ECONOMIC & POLITICAL FREEDOM: A LESSON FROM DEVELOPED TO DEVELOPING NATIONS** National Seminar sponsored by Ministry of Human Resource Development on Application of Intellectual Property Rights in

Developing Countries. Department of History, R.G. (PG) College, Meerut (UP).
October 6, 2006. Abstract Published in Souvenir, P. 29.

7. **RURAL MARKETING SCENARIO IN INDIA: OPPORTUNITIES AND CHALLENGES** UGC sponsored National Seminar on Rural Economy at the Doorstep of Economic Revolution. D.N. (PG) College, Meerut (UP). *November 10-11, 2006*. Full Paper Published in Souvenir. Pp. 83-86.
8. **Bachho ke Vayaktiv Vikas me Parivar Evam Vidhyalayo ki Bhumika Evam Dayitava** UGC Sponsored National Seminar on Family- A Stepping Stone in Holistic Development of Child. Rani Bhagyawati Devi Mahila Mahavidyalaya, Bijnor (UP). *September 27-28, 2008*. In Co-Authorship of Dr. Archana Rani Abstract Published in Souvenir. P.139.
9. **WOMEN CONTRIBUTION IN RURAL DEVELOPMENT** National Seminar. S. G. (P.G.) College, Sarurpur Khurd, Meerut. *November 16, 2008*. In Co-Authorship of Dr. Archana Rani. Abstract Published in Souvenir on Pp.10-11.
10. **UNEXPECTED INCREASE IN GLOBE TEMPARTATURE** National Seminar on Global Warming: Global Warning under Faculty Enrichment Programme (CPE). Department of Botany, R.G.(P.G.) College, Meerut. *November 27, 2009*.
11. **NREGA: UNPOOR CHOICES AHEAD** National Seminar on Rural Employment Programme- special Reference to NREGA under Faculty Enrichment Programme (CPE), Department of Economics, R.G. (P.G.) College, Meerut. *December 12, 2009*.
12. **E-MARKETING IN INDIAN SCENARIO** National Seminar on E-Marketing in Indian Scenario. Faculty of Commerce and Business Administration, D.N. (P.G.) College, Meerut. *January 30-31, 2010*.
13. **GRAMIN-NIRDHAN PARIWARO KI VITAYI AWASHAKTAO KA EK VISHLESHRATMAK AADHYAN (JANPAD MUZAFFARNAGAR KE SANDARBH ME)** UGC Sponsored National Seminar, Department of Economics, D.N. (PG) College, Meerut. *January 30-31, 2010*.
14. **MARKETING OF MUTUAL FUND SERVICES** ICSSR and UGC sponsored National Seminar on Globalisation Impact on Privatisation and Investment Policies in Public Sector Enterprises in India organized by Department of Economics, Kisan (P.G.) College, Simbhaoli (Ghaziabad). *February 4, 2010*.
15. **Adhunik Bhartiya Kala Aur Uska Badalta Parivesh** National Seminar on Value Oriented Education and its Philosophy in the light of Indian Culture. D.A.V. College, Kharkhanda, Meerut. *26-27, April 2010*.
16. **Ucch Sikhsha Me Ubharti Nari Shakti** ICSSR Sponsored National Seminar on Gender Issue in India : A Pragmatic Approach for its Resolution at Saraswati Institute of Medical Sciences, Hapur organized by YSSSR Foundation, Hapur. *28 April, 2010*.
17. **Pragrtisheel Arthvayavashtha Evam Paryavaran Hannan: Ek Chunauti** ICSSR Sponsored National Seminar on Climate Change and Socio-Economic Development in India: Spatial and Temporal Variation, Department of Geography, Meerut College, Meerut. *8-9th May, 2010*.
18. **ABSENTEEISM: THE EMPLOYEE ENGAGEMENT GAP** 63rd All India Commerce Conference of Indian Commerce Association organized by Faculty of Commerce, Goa University, Goa. *1-3rd October, 2010*. Abstract Published in Souvenir on Page 54.
19. **DIRECTION OF HIGHER EDUCATION IN INDIA IN GLOBALISED ECONOMY** National Seminar on Globalisation and Emerging Scenario of Higher Education in India, College of Professional Education, Meerut. *22-23rd January, 2011*.
20. **IMPACT OF GLOBALISATION ON THE WORK LIFE BALANCE OF WORKING WOMEN IN INDIAN CONTEXT.** National Seminar on Impact of Globalisation on Indian Economy. Faculty of Commerce & Business Administration, D. N. (P.G.) College, Meerut. *5-6th February, 2011*.
21. **Gramin- Nirdhan Parivaro ki Vityayi Aavshaktao par Arthik Sudharo ke Asar ka Ek Vishveshlatmak Adhyayan** ICSSR Sponsored National Seminar on Impact of Economic Reforms on Generation of Employment opportunities in India. SMCL KAKA Girls Degree College, Sikandrabad, Bulandshahr. *6-7th March, 2011*.
22. **NREGA: RURAL EMPLOYMENT RESTORED (A CASE STUDY OF MEERUT DISTRICT)** 64th All India Commerce Conference of Indian Commerce Association organized by Pondicherry University, Pondicherry. *13-15th December, 2011*.

23. **ISSUES & CHALLENGES OF BUSINESS ENVIRONMENT IN CONTEXT TO INDIAN ECONOMY** UGC Sponsored National Seminar. Faculty of Commerce and Business Administration, Meerut College, Meerut. 11-12th March, 2012.
24. **FDI IN RETAIL SECTOR AND ECONOMIC DEVELOPMENT OF INDIA: A CRITICAL APPRAISAL.** National Seminar on Role of FDI in Indian Economy. Faculty of Commerce & Business Administration, D. N. (PG) College, Meerut. 17-18th March, 2012.
25. **ROLE OF AGRO BASED INDUSTRIES IN THE DEVELOPMENT OF RURAL ECONOMY.** AICTE Sponsored National Conference on Rural Opportunities in India, KIET School of Management, KIET Group of Institutions, Ghaziabad. 18th August, 2012.
26. **ROLE AND RELEVANCE OF COMMERCE HIGHER EDUCATION IN THE DEVELOPMENT OF INDIAN ECONOMY** NAAC sponsored National Seminar on Higher Education in India: Contemporary Challenges, R.G. (PG) College, Meerut. 18-19th October, 2012.
27. **IMPACT OF FOREIGN DIRECT INVESTMENT IN RETAIL SECTOR IN INDIA** 65th All India Commerce Conference of Indian Commerce Association organized by KPB Hinduja College of Commerce, Mumbai. 9-10th November, 2012. Abstract Published in the Indian Journal of Commerce ISSN 0019-512X Vol. 66 No. 3 July-Sept. 2013. P. 76.
28. **GOVERNMENT INITIATIVES AND RURAL MARKETS IN INDIA: OPPORTUNITIES AND CHALLENGES.** UGC sponsored National Seminar on Role of Rural Consumer Awareness in the Development of Rural Marketing Strategies, Department of Economics, AK (PG) College, Hapur. 29-30th November, 2012. In Co-Authorship of Dr. Ashok Kumar. Abstract Published in Souvenir at P. 35.
29. **ASEAN AND EXPORT LED GROWTH OF INDIA: EASY OPPORTUNITIES FOR INCLUSIVE ECONOMIC DEVELOPMENT** 66th All India Commerce Conference of Indian Commerce Association, Department of Commerce, Bangalore University, Bangalore. 5 - 7th December, 2013. Paper Presented Listed in Souvenir at Page 60.
30. **SUSTAINABLE AGRICULTURAL AND RURAL GROWTH: NEED FOR EXPORT ORIENTATION** ICSSR sponsored National Seminar on Environment and Sustainable Development in India: Issues and Challenges organized by Department of Economics, CCS University, Meerut. December 17-18, 2013.
31. **FOREIGN DIRECT INVESTMENT AND GROWTH OF RETAIL SECTOR IN INDIA** AICTE Sponsored National Seminar on Fostering Growth through FDI – Opportunities and Challenges organized by Dewan V S Institute of Management, Meerut. 18th January, 2014. **Received Best Paper Award.** Full Paper Published in Proceedings. Pp. 1-15.
32. **FIRST DEVELOP INDIA AND MAKE IN INDIA: THE NEW FACE OF FOREIGN DIRECT INVESTMENT** UGC sponsored National Seminar on Foreign Direct Investment in India organized by Government PG College, Khargone (MP). 07-08th November, 2014. **Resource Person Speech in the Inaugural Session.** Full Paper Published in Journal. Pp. 1-14.
33. **E-ACCOUNTING: THE RELEVANCE IN THE GROWTH OF COUNTRY'S ECONOMIC PERFORMANCE** National Seminar on E-Accounting: Opportunities and Challenges organized by Faculty of Commerce & Business Administration, D. N. (PG) College, Meerut. 18th September, 2014.
34. **SECURITY EXCHANGE BOARD OF INDIA: IT'S ROLE IN REGULATING MUTUAL FUNDS** 67th All India Commerce Conference organized by KIIT University, Bhubneshwar in association with Department of Commerce, Utkal University, Bhubneshwar from 27-29th December, 2014. Abstract Published in Souvenir. P. 49.
35. **GANDHI'S ECONOMIC VISION OF DEVELOPMENT- RELEVANCE FOR 21ST CENTURY** UGC sponsored National Seminar on Relevance of Ancient Indian Wisdom in Contemporary India organized by Gandhian Study Centre, Ismail National (PG) College for Women, Meerut 14th September, 2015.
36. **WATER CONSERVATION: THE NEWEST WAVE OF SOCIAL CORPORATE RESPONSIBILITY** Two-Days National Seminar cum Exhibition on 'Water – Conservation, Challenges and Opportunities' under IQAC & CPE University Grants Commission, New Delhi; Ginni Devi Modi Girls' College, Modinagar 30-31 August, 2016.

10. MBA PROJECT REPORT GUIDED

1. Technological Changes in LIC of India. Sanjay Rastogi (980863142).
 2. A study on the customer's satisfaction and awareness level about Escotel Smart Phone Service. Jitendra Bhati (990321310).
 3. An endeavour to diagnose & improve the performance of print media. Sanjeev Kumar Verma (990321864).
 4. Commercialization of Bio-Bacton Technology. Col. Shailendra Kumar Singh (003244967).
 5. An analytical study of Human Resource Management in CPWD. Amena Khatoon (001742514).
 6. Evaluating Performance of Public Enterprises-A case study BSNL, Meerut. Sharad Tyagi (001486873).
 7. Health care market: Present scenario of Biosensors in India. Asha Chaubey (970524550).
 8. Analytical study of cost effective approach in handling the products of M/s Jagsonpal Pharmaceuticals Ltd. at their Ghaziabad Depot. Ritu Raj (001485413).
 9. Importance of SSI units in modern India and the role of SIDBI in their development. Sweta Rastogi (990321176).
 10. Evaluating Performance of Public Enterprises (A Case study of Bharat Sanchar Nigam Limited, Meerut). Sharad Tyagi (001486873).
 11. Privatization of Insurance in India (A Critical Case Study). Ved Pal (947654050).
- THESE ARE SELECTED ONES, TILL DATE MORE THAN 75 MBA RESEARCH PROJECTS HAVE BEEN GUIDED.**

Other Academic and Social Activities By Me

12. BOOKS AUTHORED AND EDITED

- ISC Board, Karnataka Board, Bangalore University, CCS University, Kumoun University, MJP Rohailkand University, Garhwal University, Rohtak University Books
1. Business Organisation (978-93-80225-62-3) Anand Publications, Meerut
 2. Fundamental of Management (978-93-80225-09-8) Anand Publications, Meerut
 3. Business Communication (978-93-80225-06-7) Anand Publications, Meerut
 4. Human Resource Management (978-93-80225-88-3) Anand Publications, Meerut
 5. Principles of Marketing (978-91-908090-2-3) Anand Publications, Meerut
 6. Production Management (978-93-80225-95-1) Anand Publications, Meerut
 7. Business Communication (978-93-80225-66-1) Anand Publications, Meerut
 8. Business Communication (978-93-82975-16-8) Anand Publications, Meerut
 9. Organisation Structure and Personnel Management (978-93-80225-56-2) Anand Publications, Meerut
 10. Production and Operations Management Anand Publications, Meerut.
 11. Engineering Economics (978-93-80225-47-0) Anand Publications, Meerut
 12. Technical Writing & Communication (978-93-80225-49-4) Anand Publications, Meerut
 13. Managerial Economics (978-93-80225-92-0) Anand Publications, Meerut
 14. Total Quality Control Management Anand Publications, Meerut
 15. Engineering & Managerial Economic (978-93-80225-45-6) Anand Publications, Meerut
 16. E-Marketing (978-93-80225-51-7) Anand Publications, Meerut
 17. Technical Communication (978-93-80225-12-8) Anand Publications, Meerut
 18. E-Marketing in Indian Scenario (978-81-910560-0-5) Published by Faculty of Commerce & Business Adm. D. N. College, Meerut

13. LECTURE DELIVERED & SESSION CHAIRED

Guest Lecture: Two versatile lectures to officers of the rank of Superintendents and Inspectors of Customs & Central Excise Commissionerate (Meerut-1) on the topic "Introduction to accountancy, Accounting process, Books of Original Entry, Study,

Analysis & Application meant for auditors.” On October 25, 2005 & Meerut-2 on March 13, 2007.

Resource Person: UGC sponsored National Seminar at A K (PG) College, Hapur on November 29-30, 2012.

UGC sponsored National Seminar at Government PG College, Khargone (MP) on November 7-8th 2014.

UGC sponsored International Conference at Jai Narain Vyas University, Jodhpur on October 8-10, 2015.

Co-Chairperson: National Seminar on Recent Trends in Commerce & Management (Session: Recent Trends in Indian Economy) Shri Atal Bihari Vajpayee Government Arts and Commerce College, A B Road, Indore on 16-18 February, 2013.

Key Note Speaker: UGC sponsored National Seminar at Government Hamidia Arts and Commerce College, Bhopal (MP) on March 11-12, 2014.

Co-Chairperson: Swami Shukdevanand 7th International Seminar on Human Development in Developing Nations. Technical Session I: Themes Related to Commerce, Management and Economics. Faculty of Commerce & Research Studies, S.S. (PG) College, Shahjananpur. 26th February, 2015.

Chairman: 1st International Conference on Emerging Trends in Commerce, Management and Law in Global Scenario. Technical Session II: Themes Related to Finance and Law. Organised by: Renaissance College of Commerce and Management, Indore. 8th- 9th January, 2016.

14. ADVISORY BOARD MEMBER, PANEL EXAMINER & OTHER POSTS HELD

Executive Advisory Board Member: Journal of Socio – Economic Review (ISSN: 2321-8479) Published by Manywar Kanshi Ram Shodh Peeth, CCS University, Meerut, UP, India. Journal of J.P. Institute, Mumukshu Journal of Commerce.

Panel Examiner for Research Thesis: Bharathiar University, Coimbatore; Bharathidasan University, Tiruchirappalli; Devi Ahilyabai University, Indore. Mewar University, Mewar. Jiwaji University, Gwalior. S N D T Women’s University, Mumbai.

15. AWARDS, HONORS AND SAMMAN

DM Meerut Shri Pankaj Yadav honored and gave samman for contributing in Three-stage Panchayat General Election-2015 as *Magistrate*.

Actively associated with NGO: Saumya Chauhan Memorial Welfare Society with an issue to protect, provide and up bring those areas of society which are facing electricity challenges. Extensively helped more than 50 rural areas of Western UP to enlighten with Solar Lanterns. Researchers, officials and University groups from over 60 countries have visited the charging Stations established in village-areas. TERI & LABL are helping the NGO a lot.

Date:.....