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Motivation : The Right Step to Success

Simply Knowing It

ABSTRACT

Motivation is the driving force that impels people to action. Motivation brings the immense confidence that is the basis of success. The motivated and inspired people gain much success and name in life. Motivation lays foundation to achievement and the best utilization of capabilities in sum up it is the secret of success and inspiration for every achievement. It is the effort to bring success.

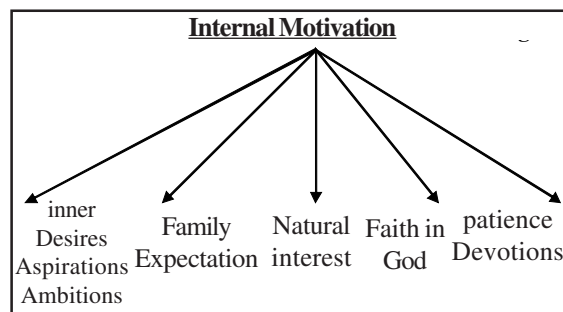
1. INTRODUCTION

The term ‘Motivation’ means an inspiration to accomplish a goal or target or whatever is desired. There is no one in the world who has no desires, aspirations, strivings, needs, urges. To fulfill all these, a true commitment is required. The first, the meaning of ‘Commitment’ is being explained. The commitment means the true efforts having all capabilities, competencies, skills. Commitment requires the optimum utilization of all our resources and whatever we have. The term defined by the different writers in their own way – Dalton E. Mc Farland says it urges, drives, desires, aspirations, strivings or needs which direct, control or explain the behaviour of human beings. While Edwin, B. Flippo reads it as “a process of attempting to Influence others to do their work through the possibility of getting reward.” and Michael. J. Jucius observes it “an Motivation is the act of stimulating someone or oneself to get a desired course of action.” There are two types of motivation –

Internal Motivation

(i) Inner desires/ Aspirations/ Ambition: They motivate and inspire individual to attain whatever desired. They make individuals prepared to face difficulties on the way to success.

(ii) Family Expectation: Every individual strives to make his family happy by giving them name, fame and all that make image his family in the society.



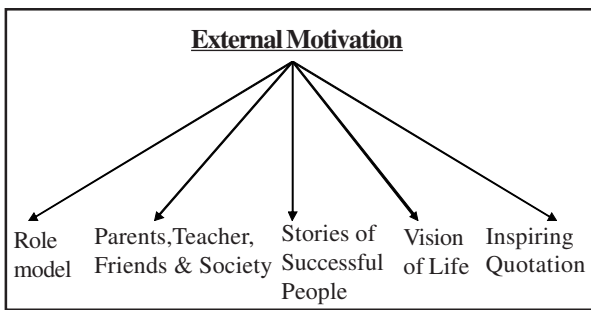
(iii) Natural Interest: It is said that some people are made for some particular activity. Some talents are God-gifted.

(iv) Faith in God :Faith in God is the most important factor of motivation. Faith removes all the hurdles , obstacles, the uncertainties of life and inspires to enjoy every moment with full confidence and patience.

(v) Patience or Devotions: Family cultures, values and tradition also motivate. Patience impels you to work without worry and assures you the good result. Patience is the secret of success and It motivates to engage in consistent effort and to wait for the result patiently.

External Motivation

(i) Role model: Everybody is inspired or impressed with someone i.e., role model. He follows the role-model and assumes the personality of role model.



(ii) **Parents, Teacher, Friends & Society:** The all motivate to achieve success. Parents, teachers and friends are all well wishers and want to see you successful, happy and satisfied. Society does affect much we should try to share our success with society.

(iii) **Stories of Successful People:** The stories of people who have gained much success in life. through hard work, dedication, punctuality and spirituality. Everyone wishes to follow them and learn much from their inspiring lives. These stories fill us with strengths, energy and sensation that motivate us to engage in results-oriented action.

(iv) **Vision of Life:** What is the aim ? What is the mission ? What is the Vision ? All these questions are the basis of success and direction to achievement. Vision guides your life towards right direction and you always feel motivated.

(v) **Inspiring Quotation:** The thoughts and saying of great and eminent personalities motivate much. So, to motivate a person quotation plays an important role.

2. WAYS TO KEEP MOTIVATED

Chris Widence (Motivational Speaker and Author) has pointed out top six ways to keep motivated.

1. Get motivated everyday; 2. Have a vision for your life; 3. Fuel your passion; 4. Work hard enough to get results; 5. Put good materials into your mind; and Ride the momentum when it comes.

3. HOW IS MOTIVATION ESSENTIAL TO SUCCESS ?

Motivation is essential to succeed because - (i) Motivation inspires us to use all capabilities and give 100% to work; (ii) Motivation assures that efforts will bring good results that why we keep full honesty in our work ; (iii) Motivation works as a guide and make us prepared to enjoy whatever comes on the way; (iv) Motivation provides us with confidence that makes a great difference in life; (v) The more motivated you are, the more result-oriented you are; and (vi) Motivation brings out the talents and strengths within us.

4. CONCLUSION

Really, motivation is the essential element that provides the ways to success. The more motivation, the more possibilities of success. Motivation plays a vital role in life. If the manager wants to get the maximum output from employees, he should follow the concept of motivation. Motivation may be in form of – Appreciation, Recognition, Promotion and Increment in wages and salary, words of comfort, sympathetic attitude. It is said that we can get ultimate or all form other, if we are sympathetic and kind to others. Really motivation works wonders.

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