Personality: The Essentials of Life

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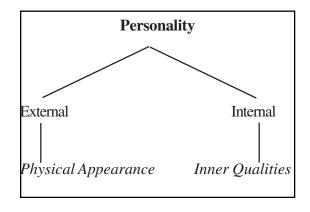
ABSTRACT

It is a mirror of life and an image/name/position in the world. It is basis of all achievement, happiness & success. The present paper is a study of lecturers' popularity & unpopularity on the basis of personality traits. Personality is the combination of external as well as internal qualities. Personality makes a place in the world. Personality provides the basis of people classification. Personality provides a recognition and image in the world. Success lies in personality. Personality includes – Attitude, Perception and Ways of living. The more attractive, pleasing and healthy personality, the more happiness, success and satisfaction.

1. MEANIING OF PERSONALITY

The term personality has been derived from the latin word 'Personare' which means 'To speak through' – It refers to how an Individual Influence others through his external appearance. The term 'Personality' has also been derived from the latin word 'Persona' which means 'Mask' or 'Dressup'. Personality is a wide concept and it can not be limited only to external appearance. In simple words, it can be said – "Personality is the sum of external & inner qualities.", "Personality consists of physical appearance and whatever within us that reflect in our behavior, thought and activities."

2. PERSONALITY CAN BE CLASSIFIED INTO TWO PARTS



Physical Appearance

It includes heights, color, speaking, walking, sitting and etc. It makes a great impression on others. It creates interest in others. It is helpful in attracting others. Really it plays a vital role in life. But the impressions produced by physical appearance don't last long.

Inner Qualities

It includes kindness, politeness, happiness, faith, honesty and etc. They determine how strong, happy and satisfied we are. They inspire to live a successful and happy life. These qualities can be seen in behavior, attitude thought. The impressions of theses qualities on people last forever.

3. TYPE OF PERSONALITY

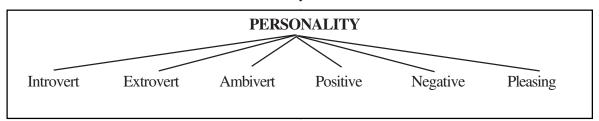
There are many types of personalities. Each personality is unique and wonderful. The degree of success depends on what type of personality we have. How we live depends on personality. Personality signifies the uniqueness of a person and the special qualities that make a difference. The views of people may be different or same because they have same or different personalities. There are so many philosophies / thoughts given by great philosophers / thinkers



because of different personalities. The following are the general classification of personality.

Pleasing

They are always in smiling and pleasing mood. They have great Influence on others.



Introvert

These types of people are less social, formal idealistic and systematic. They talk less and always lost in their thought. They feel uneasy with people. They are self-centered.

Extrovert

They are social, practical and affectionate. They live their lives freely and there is no hesitation in talking to people. They are frank. They have practical and optimistic approach towards life.

Ambivert

They have the qualities of both – Introvert and Extrovert. They behave as the situation demands. There is much flexibility in their personality.

Positive

They have positive and optimistic attitude towards life. They are always hopeful of good results. They are hard working people and they utilize all their capabilities with full hope of better results. They don't care for the ups and downs and no despair and frustration and failure can touch them.

Negative

They have negative and pessimistic approach towards life. They are always dissatisfied and busy in complaining. They are always doubtful of good results. They are full of uncertainties, fears and suspicions. They don't believe even in themselves.

4. **DETERMINANTS OF PERSONALITY**

i) Biological Factors

It consists of heredity, brain, physique and body chemistry. We don't have any control to change.

ii) Home Environments and Family **Factor**

It consists of mother, father, siblings and family relationship, size and economic status of family. It is rightly said that we represent our family and anybody can know about our family with the help of our personality. Home environment affects a lot

iii) Social Factors

Man is a social animal. After family man learns much from society. Society plays a vital role in building a personality. The main lesson a person learns from society that is a great 'Adjustment'.

iv) Cultural Factors

In what types of culture a person lives affect his personality much. The cultures of family, community, city and country affect much in building personality.

v) Situational Factors

Changing situations cause a continues shaping and modification. Through new experiences. A person learns much from situations. In different situations, we react differently that shape and build personality.



5. ROLE OF PERSONALITY IN ESTABLISHING IMAGE, FAME AND POPULARITY

It is believed that your personality is capable of building your good image. People whoever come in your contact become impressed with your personality. People say that a particular person has a great personality they say so on the basis of qualities he has. Qualities may be different from person to person and profession to profession.

If we talk of Lecturers in professional colleges, some particular qualities and skills come in our mind. They are the following:

- 1. Communication Skills; 2. Subject Knowledge; 3. Confidence; 4. Punctuality; 5. Sincerity; 6. Motivating & Inspiring; 7. Innovativeness, Uniqueness & Simplicity; 8. Appearance
- 6. A STUDY OF LECTURERS'
 POPULARITY AND
 UNPOPULARITY ON THE
 BASIS OF PERSONALITY
 TRAITS

I have taken the sample size of 200 students. The present study is based on

primary data only. I have used Questionnaire to obtain primary data. The well-designed questionnaire has been used to gain free opinions of students regarding the most favorite, favorite, least favorite and unfavorite on the basis of personality traits of lecturers.

7. FINDINGS

i) Classification of Lecturers regarding personality traits

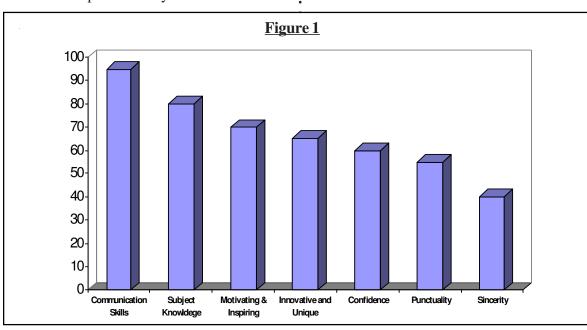
- a. Most Favorite; b. Favorite; c. Least Favorite; d. Unfavorite
- ii) The most favorite lecturers have the following personality traits (from the highest to the lowest)

Please see fig. 1.

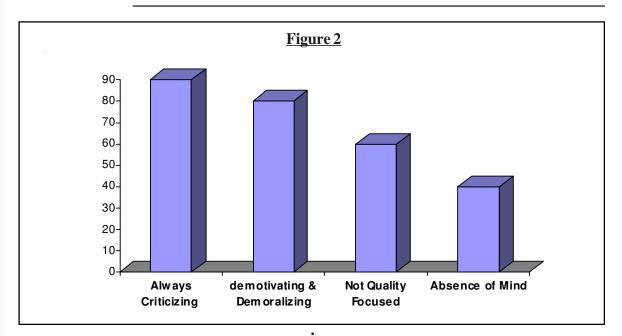
iii) The unfavorite lecture have the following personality traits (from highest to lowest)

Please see fig. 2.

- iv) The Particular Qualities of the most favorite lecturer that students want to develop
- a. Communication Skills; b. Punctuality & Sincerity; c. Confidence







8. **CONCLUSIONS/ SUGGESTIONS**

It is obvious that personality plays a vital role in life. It is the personality that attract people towards you and you are attracted towards people. Personality in the composition of all qualities, strengths and weakness. The personality of lecture should be such that motivate and guide students towards their aim. I firmly believe that the

conclusions/suggestions of the present study will be beneficial to the lecturers and help them to remove their weakness and gain the maximum output in context of good results, goodwill and respect.

"Personality – The medium of Influencing and being Influenced, achieving success and being role model for others, establishing an image, name and place in the world."

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